



**Etienne Sanz de Acedo**  
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November 20, 2019

The Honorable Thom Tillis  
Chairman, Senate Judiciary Subcommittee on Intellectual Property  
United States Senate  
185 Dirksen Senate Office Building  
Washington DC 20510

The Honorable Chris Coons  
Ranking Member, Senate Judiciary Subcommittee on Intellectual Property  
United States Senate  
127A Russell Senate Office Building  
Washington DC 20510

Dear Chairman Tillis and Ranking Member Coons,

I write on behalf of the International Trademark Association (INTA) to express support for the Counterfeit Goods Seizure Act of 2019 (CGSA). The CGSA will help stem the flood of counterfeit goods entering the United States, and thus help protect consumers and U.S. brand owners alike.

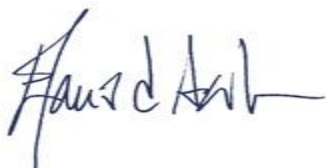
The sale of counterfeit goods remains a significant issue that plagues oblivious consumers and brand owners in all industries. In February 2017, INTA along with Business Action to Stop Counterfeiting and Piracy released a report from Frontier Economics entitled "The Economic Impacts of Counterfeiting and Piracy," which quantifies the global value of counterfeiting and piracy and related economics and social costs. The study found that in 2013, the estimated value of international and domestic trade in counterfeit and pirated goods was a staggering \$1.13 trillion. In 2022, the total estimated value of counterfeit and pirated goods is projected to reach an astounding \$1.90-\$2.81 trillion.

The CGSA will make an important contribution in stemming the flow of physical counterfeit goods across U.S. borders by closing a loophole exploited by counterfeiters. Thus, INTA expresses its whole-hearted support for the CGSA and our appreciation for your introduction of this important legislation.

The Honorable Thom Tillis and Chris Coons  
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If we can be of any further assistance, please contact INTA's Director of Government Relations, Jennifer McDowell, at [jmcdowell@inta.org](mailto:jmcdowell@inta.org) .

Respectfully,

A handwritten signature in black ink, appearing to read "Etienne Sanz de Acedo". The signature is fluid and cursive, with a long horizontal stroke at the end.

Etienne Sanz de Acedo  
Chief Executive Officer  
International Trademark Association